

# Joyner Library eNews

Spring 2014

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## DEAN'S WELCOME

Joyner and Laupus Libraries are conducting a [survey](#) of ECU faculty to find out what services and resources they value most, what they think we are doing well, and where we can improve. *The Qualtrics [survey](#) takes about 10 minutes to complete. We value your feedback and listen to it.* Following the last survey in 2011, faculty indicated that they wanted the Library to expand its presence in Blackboard, assist faculty in integrating library resources in the curriculum, expand the student consultation service, and provide additional streaming media. These items were incorporated into the Library's goals and have been accomplished (although there is always more to do).

Items listed as priorities in this year's survey will be an important component of our upcoming goals-setting process. If you are an ECU faculty member, please take the time to complete the survey. As a thank you, we're offering the opportunity to have a [READ poster](#) made of you and a favorite book or journal. The last survey provides a space for you to enter your name and email address if you'd like to have a READ poster made. Your identifying information will be used for this purpose only. If you don't want to

provide your name and email on the survey instrument, you can send an [email](#) to with the subject line READ poster. READ posters have featured celebrities such as President Obama, Drew Brees, Stephen Hawking, and Salma Hayek. Why not you? *The [survey](#) closes March 31, so don't delay!*

On March 11, Joyner Library hosted former Governor Jim Hunt, local dignitaries, and donors at a reception and ribbon-cutting ceremony for the Janice Hardison Faulkner Gallery. What an honor it is to have this beautiful, multi-functional space named for Ms. Faulkner, who has received both the Jarvis Medal and the State of North Carolina Award! The inaugural art exhibition in the Gallery, Eastern North Carolina: Past and Present, echoes the many contributions that Janice Faulkner has made to Eastern North Carolina. The exhibit includes archival photos from Joyner Library's Digital Collection, showing historical images of Greenville and the surrounding area. Alongside these images is current art reflecting the region, created by seven students and faculty from ECU's School of Art and Design. The exhibit is on display through April 30. I hope you will have a chance to stop by to see it.

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## JANICE HARDISON FAULKNER GALLERY DEDICATION

*Former North Carolina Governor James B. Hunt Jr. was among those in attendance Tuesday, March 11th when a renovated gallery and study space in Joyner Library was dedicated to honor East Carolina University alumna Janice Hardison Faulkner.*

The **Janice Hardison Faulkner Gallery** is a 3,700-square-foot renovated gallery and study space in Joyner Library that can accommodate 200 people and will be used to showcase art. It features two 80-inch LCD panels for digital art, two projectors with 100-inch retractable screens and 16 ceiling speakers.

The name honors ECU alumna Janice Hardison Faulkner, recognized by ECU in 1993 with its Outstanding Alumni Award and in 2007 as one of ECU's 100 Incredible Women by the ECU Women's Roundtable. She received the Jarvis Medal in 2009 (ECU's highest honor) and the State of North Carolina Award in 2012 (highest civilian award given by the state). She holds bachelor's and master's degrees in English from then



*Janice Faulkner cuts the ribbon of the new gallery with Dr. Michael Priddy (left), Governor James B. Hunt Jr., and interim dean Jan Lewis.*

East Carolina College. In 1998, Faulkner received an honorary doctorate from ECU.

"The Janice Hardison Faulkner Gallery is a unique and inviting venue for lectures, programs, conferences and receptions as well as a space for experimentation with new forms of displaying art using the technologies embedded in the gallery. It is a place where students can study, relax and learn. We are proud that it is also a tangible recognition of the life-long contributions Janice Hardison Faulkner has made to East Carolina University and the state of North Carolina," said Jan Lewis, interim dean of Academic Library Services.

*Joyner Library Advancement Council members, then led by chair Harry W. Stubbs IV and vice chair Michael D. Priddy, launched*



*a campaign that raised more than \$130,000 of the \$275,000 total cost. Funding was also provided by ECU's Division of Academic Affairs, Joyner Library, and the Fred Timms Langford and Verona Lee Joyner Langford Endowment.*

"Janice Hardison Faulkner breathed life into the people of our state through her teaching, her leadership and especially her friendship. Being in her presence creates excitement, not quite knowing what wisdom or admonition she might offer at any moment," said Priddy.

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## DISTANCE EDUCATION

April 14-18, 2014

*Beginning on February 11th and running through March 6th, Joyner Library held its first Distance Education Online Library Instruction Series. This series was created by **Tamara Rhodes**, the Online Learning Librarian, to extend the reach of library instruction for distance education students in courses not previously covered.*

The series began with a session entitled Library Introduction 101, which was hosted by Emerging Academic Initiatives. This session provided an introduction to the library services available for distance education students. The second session February 25th, titled Library Research 101, consisted of guidance on how to begin library research.

The final week, March 3-6th, focused on library database demonstrations in 7 subject areas ranging from Business to Social Sciences. Each session was taught by a **Research and Instructional Services** librarian and was recorded for on-demand access by students. These recordings are available through Sabameeting by searching in public events for 'library'.



### #MYNCLIBRARY

5 Day Challenge

Sponsored by the Legislative & Advocacy Committee of the North Carolina Library Association

#### What is #MyNCLibrary?

A library advocacy campaign that uses social media and good old fashioned pen and paper challenges to gather data and pictures about what your patrons want and need. Afterward, the data and pictures will be made available to you and will be used during our yearly trip to meet with legislators in Washington, D.C. to speak on the behalf of NC libraries.

#### How can my library participate?

Using the activity templates and forms we've created for you, promote and facilitate participation in this event at your library. Find complete information and materials at [nclaonline.org](http://nclaonline.org) (search for #MyNCLibrary).

## ROOM RESERVATION KIOSKS

Joyner Library has 3 new kiosks which allow patrons to reserve meeting and group study rooms. The kiosks are located on the first floor near the large study rooms, and on the 2nd and 3rd floors near the block of individual study rooms. The system can be accessed at <http://rooms.lib.ecu.edu>.



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## BROWZINE FAQ

**BrowZine** is a mobile app for tablets that allows users to access and browse e-journals from different publishers via one simple interface.

You can:

- Read scholarly journals in a format optimized for tablets.
- Create a personal bookshelf of favorite journals.
- Be alerted when new issues of a journal are available.
- Bookmark articles for reading later.
- Easily save to Refworks, Zotero, Dropbox, or Mendeley.

### How do I get BrowZine?

BrowZine is available for the iPad, iPad mini, and Android tablets (such as Google Nexus or Amazon Kindle Fire) running Android 4.0 or higher.

In order to setup access to BrowZine on your iPad or iPad Mini, [download the BrowZine app from the Apple Store](#), select East Carolina University as your library on the “Settings” page, and then enter in your PirateID and password. This will allow you to browse through and read the full-text of a large portion of ECU Libraries’ e-journals.

In order to setup access to BrowZine on your Android tablet, download BrowZine from your tablet’s app store. Select East Carolina University as your library on the “Settings” page, and then enter in your PirateID and password. This will allow you to browse through and read the full-text of a large portion of ECU Libraries’ e-journals.

Click [here](#) for more information or contact [Ginny Boyer](#).



## EQUIPMENT LOAN PROGRAM

Joyner, Music, and Laupus Library staff worked together to streamline their equipment loan programs. *All equipment available for loan at the three libraries is described on a new [ECU Libraries Equipment](#) page.* Additionally, a paperless liability application allows users to acknowledge liability for equipment loans in a consistent and centralized fashion. Circulation staff at the three libraries worked together to standardize loan periods, checkout specifics, and to harmonize disparate policies.

*Another collaboration to enhance our patrons’ experience!*

A photograph of the Joyner Library clock tower, a tall brick structure with a clock face at the top, set against a blue sky with green trees in the foreground. The title "Joyner Library eNews" is overlaid in large red font.

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## JOYNER LIBRARY ACQUIRES ACCESS TO ENGLISH HISTORICAL DOCUMENTS

*Joyner Library has enhanced online access to primary source documents through its recent acquisition of the database [English Historical Documents](#).*

Covering the years from 500 to 1914, English Historical Document provides researchers with access to an annotated collection of primary source documents on British history.

The documents include treaties, statutes, declarations, government and cabinet proceedings, military dispatches, orders, acts, sermons, newspaper articles, pamphlets, personal and official letters, diaries, and more.

The Library's decision to acquire English Historical Documents is the result of requests from ECU researchers for access to the database.

## EXPANDED ACCESS TO PROQUEST DATABASES

*Joyner Library has recently upgraded access to ProQuest databases. This upgrade will give the ECU community access not only to new indexing and abstracting databases, but also to many new science titles in full-text. Specifically, the expanded access includes the following abstracting and indexing databases:*

- [Aqualine](#)
- [Biotechnology Research Abstracts](#)
- [Environment Abstracts](#)

The expanded access also includes the following full-text databases:

- [Environmental Impact Statements](#)
- [ProQuest Aquatic Science Journals](#)
- [ProQuest Earth Science Journals](#)
- [ProQuest Environmental Science Journals](#)

## ADDITIONAL DATABASE ACQUISITIONS

Joyner Library has recently added the following e-resources to its collection:

- **JSTOR Business IV** – This journal archive collection strengthens the Library's e-holdings in such fields as economics, management, industrial relations, and finance. The collection will eventually include access to back issues of at least 50 journals.
- **Geological Society of America Archive** – This archive collection adds to the Library's current online access to GSA Field Guides, GSA Memoirs, and GSA Reviews in Engineering Geology. The archive enables access to all content in these GSA series since their initial start dates.
- **Morgan & Claypool Computer Science Collection 6 and Synthesis Collection 2** – These collections expand on the Library's online access to current content published by Morgan & Claypool.
- **Proceedings of Symposia in Pure Mathematics Archive** – Through this archive, the Library now provides access to all volumes of the Proceedings series published from 1959 to 2012.

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## HUMAN LIBRARY - NEW EVENT AT JOYNER LIBRARY

**Joyner Library** brought new meaning to the phrase “Special Collections.” On March 4, 2014, the Library’s Diversity Committee hosted the **Human Library**, an event where attendees are able to check out human beings.

*Each of the “human books” was selected because the subject had an interesting life story to share.*

As people arrived, they were greeted by librarians who helped them select a story of interest. After attendees chose a human book based on the title and description provided, they were paired with their human book to have a 10-15 minute conversation in comfy chairs.

Topics included: HIV, Cancer Survivor, Native American, Dyslexia, LGBT, Multiple Sclerosis,

Lifelong Learners, Soldier, PTSD, Judaism, Atheism, Islam, Christianity, Culture Shock, Study Abroad, and more. *The purpose of the event was to open dialog on campus about the importance of including people of all beliefs, walks of life, abilities, and backgrounds.* The Human Library was funded by a co-curricular collaboration grant from Student Affairs.

The event was covered by multiple news bureaus. Click these links for coverage by [ECU News Services](#), [The Daily Reflector](#), [The East Carolinian](#), and [WITN Evening News](#). Due to its success with attendees and human books alike, Joyner Library hopes to make this an annual event.

## AUDUBON CASE

The Audubon Print Exhibit Case near the first floor vending area of Joyner Library has a new print on display. *The print, from an 1822 watercolor by John James Audubon, is of the Black-Bellied Darter, or Snake Bird, also known as an Anhinga.* It will remain on exhibit through June. The print is from the Library’s folio of digital reprints of Audubon’s *Birds of America* (2006).

The Black-Bellied Darter print replaces Audubon’s print of the White-Headed Eagle, more commonly known as the American Bald Eagle, which had been on exhibit since December 2013.

Another version of the print can be viewed [here](#).



*Top: Participants talk during the Human Library event*



*Left: “The Black-Bellied Darter*

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## DAWN OF PRINTING IN NORTH CAROLINA

Printing arrived in North Carolina in 1749. At this time, only a few cities in what is now the United States supported presses. These included Boston, New London, and Newport in New England, and stretching down the coast, New York, Philadelphia, Annapolis, Williamsburg and Charleston. The colonies of Delaware and New Jersey had previously employed printers, but none were currently active. In every colony south of Boston, printing only began with a colonial government essentially subsidizing a printer by offering an annual salary and an exclusive contract to print government business.

In this respect, North Carolina was no different. Predominantly rural with only a handful of small towns, the colony clearly did not offer the same commercial prospects for printing as did urban centers such as Boston and Philadelphia. Government business was the only source of profit for a potential printer. Many colonial leaders recognized the value of printing, but it was the governor Gabriel Johnston who gave impetus to the process to finally bring a printer to North Carolina. When he took up his duties in 1734, he found that the colony's laws were hand copied after each session and the manuscripts distributed to each of the twelve counties. Few courts could boast a complete collection of the laws in force and almost none were in complete agreement. At Johnston's encouragement the Assembly began the task of reviewing the laws and preparing a comprehensive set for publication. After a failure to get the collection printed outside the colony,

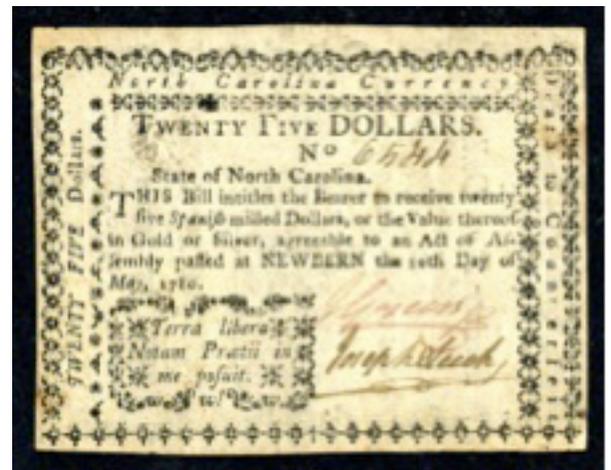
a new Assembly set about attracting a printer to North Carolina.

James Davis officially began his duties as North Carolina's printer in September 1749. For most of his thirty-three year career, Davis was the only printer active in the colony.

Before the end of the Revolution, Davis never had more than one competitor at any one time. Within a generation, the situation was quite changed. By 1810, at least ten printers were active in the state with three newspapers in Raleigh, two in New Bern and others in Edenton, Wilmington, Fayetteville, Elizabeth City and Halifax.

*The "Dawn of Printing in North Carolina" exhibit explores the work of several of the men, including James Davis and François-Xavier Martin, who pioneered the craft of printing in North Carolina. This exhibit will run in the North Carolina Collection from March 1st - June 1st, 2104.*

Please contact Fred Harrison [harrisonf@ecu.edu](mailto:harrisonf@ecu.edu) for further information.



## NEW EXHIBIT ON PEPSI-COLA

*An exhibit entitled "Pepsi-Cola and The Minges Family: Two Enduring Traditions born in Eastern North Carolina" opened March 15th in The Manuscripts and Rare Books Department on the 4th floor of Joyner Library.*

This exhibit celebrates two outstanding entities, both born in Eastern North Carolina. Featured is the story of the Minges Family, whose members are well known for their groundbreaking history in the soda bottling industry and their philanthropy in this area. The exhibit also tells the story of Pepsi-Cola from its beginnings in New Bern, NC, to its current worldwide presence in the soft drink industry.

Some of the exhibit highlights include an original 1917 letter signed by Caleb Bradham, inventor of Pepsi-Cola, a photograph and blueprint of the first Pepsi-Cola factory in New Bern, NC,

a photograph of the first Pepsi-Cola delivery truck, and a large sample of Pepsi-Cola advertising memorabilia, including original Pepsi-Cola bottles representing several decades of the company. Also included are an original and unopened 1960s Mountain Dew bottle [Pepsi bought the distribution rights for Mountain Dew in 1964] and a signed 1970 Christmas greeting card from actress Joan Crawford to Forrest E. Minges. Crawford was a major promoter of Pepsi-Cola, and was married to Alfred Steele, Pepsi-Cola CEO from 1949 until his death from a heart attack in 1959.

For more information on the Minges Collection which includes correspondence, printed materials, financial documents, legal documents, advertising ephemera, audio-visual materials, photographic materials and oversized materials, please see the [finding aid](#).



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## 9TH ANNUAL LIBRARIAN TO LIBRARIAN NETWORKING SUMMIT

On Saturday, February 8, more than 225 school media coordinators, facilitators, sponsors, and volunteers gathered at Joyner Library for the 9th Annual Librarian to Librarian Networking Summit. The 2014 theme was "Shifting Gears." Organized by the faculty and staff of the Teaching Resources Center (TRC), the annual professional development opportunity is designed to encourage K-12 school library media coordinators to communicate with each other and the educational community at large, as they learn and share skills necessary to become more effective school librarians.

This year's event began with the keynote address by award-winning author [Sheila Turnage](#). The ECU alumna captivated her audience as she discussed her popular novels, [Three Times Lucky](#) and



*Author Sheila Turnage and interim dean Jan Lewis.*

### [The Ghosts of Tupelo Landing.](#)

She also discussed the creative process, sharing the fascinating and curious relationship between her and the books' main characters.

For additional information, please visit our [Networking Summit Webpage](#).

## Friends of Joyner Library Annual Spring Banquet

Thursday, April 3, 2014, 6:30pm  
Greenville Country Club  
RSVP by 3/24/14

\$35/members  
\$45/non-members

For more information:  
252.328.2870 or  
whiteh@ecu.edu

Featuring Elizabeth Hudson  
Editor, *Our State Magazine*



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## NANCY W. DARDEN CHILD DEVELOPMENT CENTER ART WALL

The Teaching Resources Center not only provides an amazing collection of books for K-12 students and their teachers, but also has a wonderful Birth - Kindergarten collection. This collection is regularly utilized by ECU's Nancy W. Darden Child Development Center, located in the Rivers Building.

While books and reading are a large part of the Development Center's Creative Curriculum, art also plays a strong role.

To showcase this art, the Teaching Resources Center established the Nancy W. Darden Child Development Center Art Wall.

Currently, the display contains collaborative projects from each of the four classrooms - Infant, Toddler, Pre-School (3-Year Olds), and Pre-School (4-Year Olds) - dealing with texture. It is located in the TRC's Debnam Resource Center.



JOYNER LIBRARY'S  
SPRING  
BAKE  
SALE\*

\* & pet treats, too!



4.9.14  
SONIC PLAZA  
NEAR COLUMNS  
10A-2P

proceeds to benefit  
RELAY FOR LIFE

 @joynerlibrary- follow us!

 East Carolina University

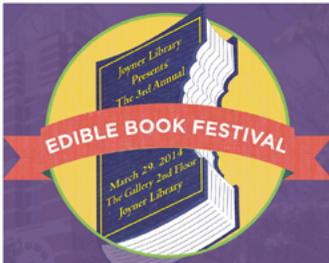
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East Carolina University

## 3rd Annual Joyner Library Edible Book Festival

A festival celebrating books and food and the people who love them!



[www.ecu.edu/cs-lib/techsvr/edibleabout.cfm](http://www.ecu.edu/cs-lib/techsvr/edibleabout.cfm)

### REGISTRATION:

Deadline: March 24, 2014

Register your entries by emailing your form (see website, no need to register if you're not bringing an entry).

### RULES:

Create a piece of edible art related to books: it can pun on a title, refer to a scene or character, look like a book (or paper, scroll, etc.) or just have something to do with books.

Need inspiration? Google: "Edible Book Festival"

Prizes Awarded for Popular Vote  
Best in Show, Adult & Youth

Prizes Awarded for Juried Selections  
Wittiest  
Most Edible  
Least Edible

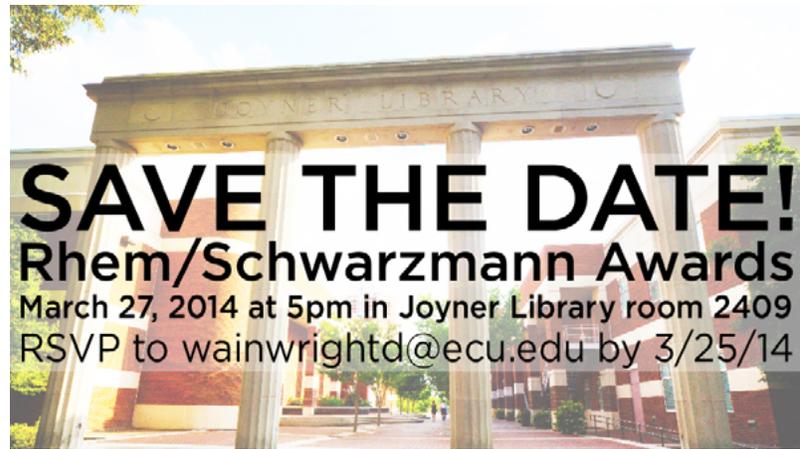
**March 29, 2014**  
Janice Hardison Faulkner  
Gallery, 2nd Floor  
Joyner Library

QUESTIONS?  
Contact Eleanor Cook  
252-328-2598 [cooke@ecu.edu](mailto:cooke@ecu.edu)  
Free parking available in the Mendenhall lot behind Joyner Library during the festival.

### Edible Schedule:

1:00-2:00pm: Edible entries are delivered, installed & photographed  
2:00-3:00pm: Public viewing, silent auction, and voting  
3:30pm: Prize winners and auction winners announced

Preservation & Conservation demonstrations and light refreshments



**SAVE THE DATE!**  
**Rhem/Schwarzmann Awards**  
March 27, 2014 at 5pm in Joyner Library room 2409  
RSVP to [wainwrightd@ecu.edu](mailto:wainwrightd@ecu.edu) by 3/25/14



## FaculTEA

**"Jarrell's Beards: Masculinity & Mid-Century Poetry"**

presented by Dr. John Steen, Visiting Assistant Professor

April 21, 2014  
3:30pm - 5:00pm  
Joyner Library, Room 2409

Click [here](#) to RSVP

East Carolina University

## Children's Literature

Mid-20th Century  
featuring works in The Stuart Wright Collection

Dr. Richard Flynn

"Randall Jarrell's  
Cross-writing and  
Mid-Twentieth Century  
Children's Literature"

April 10, 2014 at 4:30pm in the Faulkner Gallery, Joyner Library

## 2013-4 W. Keats Sparrow Writing Award:

### Call for Nominations

#### Eligibility & Guidelines

- Papers must include a research component using Joyner Library's resources.
- Must be written for an ENGL 1100 or 1200 class during the Summer 2013, Fall 2013, or Spring 2014 semesters.
- There is no submission limit (please complete a paper submission checklist for each paper. )
- Papers may be submitted by the instructor (with the student's permission) or by the student.

**1<sup>st</sup> place \$200**  
**2<sup>nd</sup> place \$150**  
**3<sup>rd</sup> place \$100**

The W. Keats Sparrow Writing Award recognizes excellence in research and writing by students in East Carolina University's English 1100 and 1200 composition classes. The award is sponsored by the *Friends of Joyner Library* and is named in honor of the late Dr. W. Keats Sparrow, Professor Emeritus of English and Dean of the College of Arts and Sciences.

Questions? Contact David Hisle at [hised@ecu.edu](mailto:hised@ecu.edu) or (252) 328-4978.

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## NEW EMPLOYEES

**Brian Jacobs** joined our Application and Discovery Services Department last month in the position of Technical Support Specialist, Web Development. He may be reached at 252.328.0456 or [jacobsb14@ecu.edu](mailto:jacobsb14@ecu.edu).



**James Cardin** joined our Electronic & Continuing Resource Acquisitions Department in the position of Acquisitions Technician. You may reach James at [cardinj14@ecu.edu](mailto:cardinj14@ecu.edu) or 252.329.1803.

## FACULTY AWARDS AND PUBLICATIONS

### Patrick Carr

The Association for Library Collections & Technical Services (ALCTS) has named Patrick Carr, Joyner Library's Assistant Director for Acquisitions & Collection Management, as the winner of the 2014 Esther J. Piercy Award. *The award recognizes contributions in the fields of library collections and technical services by a librarian with less than ten years of experience. Carr previously received ALCTS's First Step Award (given to a librarian with five or fewer years of experience), and he is the only librarian to have ever won ALCTS's awards for both five and ten year achievement.* The Esther J. Piercy Award will be presented to Carr on Saturday, June 28, at the ALCTS Awards Ceremony during the 2014 American Library Association (ALA) Annual Conference in Las Vegas. [Click here](#) for the full press release.

### Ginny Boyer

Ginny Boyer was awarded a travel grant to the Leadership, Technology & Gender Summit in Austin, TX. The Summit facilitates conversation about sexism and gender inequalities in the technology realm within libraries. *As libraries become more technology focused, care must be taken to even the playing field and ensure that women have equal opportunity to professional development opportunities, and professional outlets to cultivate technology skills.* The grant was sponsored via the Summit and Ginny was one of three in the US selected to participate.

### Carolyn Willis, Clark Nall, and Jeanne Hoover

*"Designing Library Instruction for Students with Learning Disabilities."* North Carolina Libraries 71, no. 2 (2014): 27-31.

### Patrick Carr

*"Reimagining the Library as a Technology: An Analysis of Ranganathan's Five Laws of Library Science within the Social Construction of Technology Framework."* The Library Quarterly 84, no. 2 (2014): 152-164. **12**

## SERVICE

Joyner Library preservation technician Tracie Hampton organized a collection drive for The Pet Food Pantry of Eastern NC. The PFPENC is a new program that provides free pet food through donations to individuals who cannot otherwise afford to feed their pets. Sometimes the ability to feed a pet is the one thing that is standing between a person keeping that pet in a loving home and feeling there is no option but to leave them in a shelter.



*Pictured is Tracie, the collection, and Preservation/Conservation mascot Presley Connor.*